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| --- | --- | --- | --- | --- | --- |
| **Category** | Below Average  (0-4) | Average  (5-6) | Above Average  (7-8) | Exemplary  (9-10) | **Score** |
| **Background** | Background makes it difficult to see text or competes with other graphics on the page | Background does not detract from text or other graphics  Choice of background is adequate | Background supports text and graphics  Choice of background is appropriate and creative | Background enhances the presentation, text and graphics  Choice of background is  unique, creative, and professional | /10 |
| **Text**  **Font Choice and Formatting** | Font format makes it very difficult to read the material | Font format generally supports the content  Readability is still negatively affected by font selection and design—too much text | Font format has been selected to support content and enhance readability—point form is used | Font format has been carefully planned to enhance tone, readability, and content of the material | /10 |
| **Content** | Presentation is shows very little effort  Ideas and concepts are jumbled and simplistic  Ideas may be  plagiarized—cut and paste from online sources. | Presentation shows evidence of a personal connection with the material  Ideas show some originality and creativity in parts of the presentation. | Presentation shows some originality and inventiveness  The content and ideas are presented in an original, creative, and interesting way | Presentation shows considerable originality and inventiveness  The content and ideas are presented in a very unique and compelling way | /10 |
| **Spelling & Grammar** | Presentation has more than 5 grammatical  and/or spelling errors | Presentation has 4-5grammatical errors or misspellings | Presentation has **2-3** misspelling or grammaticalerrors | Presentation has no misspellings or grammatical errors | /10 |
| **Use of Graphics** | Several graphics are unattractive AND detract from the content of the presentation | Few graphics adequate color scheme. Transitions are adequate Basic knowledge of the program’s features | Graphics are generally attractive and effectively support the theme/content of the presentation  Transitions are appropriate and creative | All graphics and transitions are visually compelling and enhance the theme/content of the presentation | /10 |
| **Final Mark**  **Prezi/PPT** |  | | | | /50 |
| **Delivery** | Speaker could not be heard—or understood | Audience could hear the presentation—but speaker read from the presentation—little or no contact/interaction with the audience. | The speaker was easy to hear and spoke directly to the audience—little if any reading to the audience | The speaker’s voice was very clear. The speaker captured, and maintained the audience’s attention | /20 |
| **Pacing** | The speaker was hard to understand—too fast or unintelligible | The speaker tended to rush through the presentation | The speaker was easy to understand and the pace was reasonable | The speaker’s pace took into account the needs of the audience and reflected the tone of the content | /20 |
| **Effectiveness** | Project is lacking several key elements and has a number inaccuracies | Project has sufficient material needed to gain an adequate understand of the topic | Project includes most material needed to gain a good understanding of the topic | Project includes all material needed to gain  a thorough understanding of the topic | /10 |
| **Oral Presentation** |  | | | | /50 |
| **Comments**  **Final Mark /100** | | | | | |